

Centrul Regional de Orientare în Cariera de Cercetător Regiunea Sud- Vest Oltenia (CROC)
Partener în organizarea
Audiovisual Research and Digital Infrastructures in Higher Education: Practices, Needs,
and European Perspectives
2 Iunie 2026



Audiovisual Research and Digital Infrastructures in Higher Education: Practices, Needs, and European Perspectives

June 2, 2026

 The Multidisciplinary Reading Room of the UCV Library, No 13, A.I.Cuza Street, Craiova (Romania)

11:00 – 11:10 | Opening session

Welcome address and introduction of participants

11:10 – 12:15 | Session 1: Research projects based on audiovisual corpora

From Role-Play to Podcast: Enhancing Medical Students' Communication Competencies through Audiovisual Media. A Case Study of the "Knowledge and Academic Communication" Course and the EFECT Volunteer Program

* Xenia NEGREA, Professor, PhD. University of Medicine and Pharmacy of Craiova

„Beyond the Surface”: Cultural Heritage, Restoration, and New Perspectives in Visual Education

Alexandrina BĂDESCU* & Veronica GHEORGHIȚĂ

* Associate Professor in Sacred Art, PhD, UCV, Faculty of Theology

** Senior Lecturer in Sociology, PhD, UCV, Faculty of Social Sciences

The Digital Transformation of Academic Communication: AI, Social Media and Audiovisual Pedagogy in Universities

Constantin CRĂIȚOIU

* Senior Lecturer in Sociology, PhD, UCV, Faculty of Social Sciences

The Impact of Audiovisual Educational Materials, Digital Interaction, Online Educational Tools, and Security Awareness on Learning: A Case Study

Anca-Parmena OLIMID

* Associate Professor in Political Sciences, PhD, UCV, Faculty of Social Sciences

The Use of Media Content Analysis in Constructing the Image Profile of an Institutional Actor in the Context of International Security

Maria-Cătălina GEORGESCU

* Senior Lecturer in Political Sciences, PhD, UCV, Faculty of Social Sciences

12:15 – 12:30 | Coffee break

12:30 – 13:30 | Session 2: Research and student projects based on audiovisual corpora

The “*Hopeless Villages Syndrome*”. A Sociological Perspective Based on a Documentary Film

Gabriel PRICINĂ

* Senior Lecturer in Sociology, PhD, UCV, Faculty of Social Sciences

In search of the Good: reflections on moral value. Introducing an Educational Podcast

Ileana Daniela GORUN & Angel-Cristian STĂICULESCU*

*UCV, Students in Psychology

Preserving the Ultimate Rite: Anthropological Perspectives on Mortuary Practices

Laura-Cristina DUMITRESCU & Corina-Maria GHIȚĂ

*UCV, Students in Psychology

The integration of audiovisual and digital infrastructure in the process of training professional skills in MAI schools

Sorin DRĂGUȘIN,

*Col. PhD, Head of Department, “Grigore Alexandru Ghica” Gendarmerie Non-Commissioned Officers Military School, Drăgășani

The Psychosocial Consequences of Kidnapping on the Victim’s Family. A Sociological Short Film on Family Relations, and Social Vulnerability

Raul IONESCU

*UCV, Student in Sociology

13:30 – 13:45 | Coffee break

13:45 – 14:45 | Session 3: OASIS framework and developments for video analysis in research and education

Michaël BOUGRATTE

Professor of Information and Communication Sciences at the University of Lorraine's Center for Research on Mediations (CREM), PhD

Anatole GRIMALDI

PhD Candidate in Information and Communication Sciences at the University of Lorraine Center for Research on Mediations (CREM); Teaching Associate at the Catholic Institute of Paris

14:45-15.00 | Final discussion and closing remarks